

# About the CADET Intrapreneur Entrepreneur Programme

The **CADET Intrapreneur Entrepreneur Programme** is an innovative youth development initiative implemented by the South African Supplier Diversity Council (SASDC) through **Project EMBRACE**, designed to equip young people with the mindset, skills and practical experience needed to succeed as employees, innovators and future entrepreneurs.



The programme recognises that today's economy requires young people who can do more than perform assigned tasks. Organisations need individuals who can solve problems, identify opportunities, lead change and contribute to business growth, while many young people also aspire to establish sustainable enterprises of their own.

CADET therefore develops both **intrapreneurial** and **entrepreneurial** capability. Participants learn how to think like business owners while creating value within the organisations

that employ them. Through practical learning, simulation exercises, coaching and mentoring, participants develop the confidence, leadership capability and commercial awareness required to thrive in the modern economy.

Delivered over **18 weeks**, the programme combines interactive online learning, practical application, simulation laboratories and coaching to ensure that learning is immediately applied in real workplace and business contexts.

## Who Should Participate?

The programme is designed for young people between the ages of 18 and 34, particularly those participating in:



Learnerships



Apprenticeships



Internships



Cadetships



Workplace-based learning programmes



Graduate development programmes



Youth entrepreneurship initiatives



Aspiring entrepreneurs seeking to start or grow a business

The programme is equally suitable for unemployed youth preparing for economic participation and young employees wishing to accelerate their careers through innovation and leadership.

## Benefits for Participants

Participants complete the programme with practical skills that strengthen both their employability and entrepreneurial potential.

### They develop:

- ✓ Entrepreneurial and intrapreneurial thinking
- ✓ Workplace leadership capability
- ✓ Innovation and creative problem-solving skills
- ✓ Business planning and venture creation skills
- ✓ Financial and commercial awareness
- ✓ Supply chain and operations knowledge
- ✓ Communication, negotiation and teamwork skills
- ✓ Personal branding and professional confidence
- ✓ Critical thinking and decision-making capability

Participants are encouraged to identify opportunities, develop innovative solutions and translate ideas into practical outcomes within the workplace or through their own business ventures.

## Benefits for Host Organisations

The CADET Programme creates value for organisations by developing future-ready talent capable of contributing beyond their job descriptions.

### Host organisations benefit from participants who:

- ✓ Demonstrate greater initiative and accountability
- ✓ Apply entrepreneurial thinking to workplace challenges
- ✓ Identify opportunities for innovation and improvement
- ✓ Strengthen collaboration and team performance
- ✓ Develop leadership potential early in their careers
- ✓ Contribute practical ideas that improve productivity and service delivery
- ✓ Build a stronger pipeline of future managers, innovators and business leaders

By embedding entrepreneurial thinking within workplace learning, organisations cultivate employees who think strategically, solve problems proactively and contribute to long-term organisational growth.

## Programme Highlights

-  **18-week** blended learning programme
-  Interactive online learning sessions
-  Practical simulation laboratories
-  Coaching and mentoring
-  Applied workplace learning
-  Business planning and venture development
-  Leadership and innovation development
-  Real-world problem-solving
-  Entrepreneurial mindset development

## Creating the Next Generation of Business Leaders

The CADET Intrapreneur Entrepreneur Programme contributes to South Africa's inclusive economic growth by preparing young people to become innovators, entrepreneurs and high-performing employees who create value wherever they work.

Whether participants choose to build successful careers within organisations or establish businesses of their own, CADET equips them with the knowledge, confidence and entrepreneurial mindset needed to succeed in an evolving economy.

The programme is structured in two progressive phases:

### Phase A

#### Cadet to Career

Develops workplace readiness, business fundamentals and intrapreneurial capability.

### Phase B

#### Cadet to Entrepreneur

Focuses on entrepreneurial leadership, innovation, business development and preparing participants to launch or grow sustainable enterprises.

## Programme Impact

Since its launch, the CADET Intrapreneur Entrepreneur Programme has supported young South Africans from diverse backgrounds through entrepreneurial and workplace development opportunities.

## Current Programme Statistics



**218**  
Total participants enrolled



**127**  
Female Youth



**91**  
Male Youth



**71**  
Youth in placements



**11**  
Host organisations participating

|                         |                                                                                                                                                                                                                                                               |
|-------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Project</b>          | <b>PROJECT EMBRACE</b> aims to economically mainstream Black women and youth through responsible market access and value chain transformation for an inclusive green economy                                                                                  |
| <b>Objective</b>        | Implement a sustainable framework to boost Black women and youth participation in South Africa's green economy through strengthening an entrepreneurial ecosystem providing research, skills development, advocacy, employment, and entrepreneurship support. |
| <b>Geographic Focus</b> | Focused on South Africa, with reach into SADC and Sub-Saharan Africa.                                                                                                                                                                                         |
| <b>Implemented by</b>   | South Africa Supplier Diversity Council NPC (SASDC)                                                                                                                                                                                                           |
| <b>Duration</b>         | 01 Sept 2024 - 30 Jun 2027                                                                                                                                                                                                                                    |



## Our Partners

Funded by:



**Global  
Gateway**



Implemented by:



Co-funded by:



## Get in Touch

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