

About the Greening the Global Export Accelerator Programme (G-GEAP)

The **Greening the Global Export Accelerator Programme (G-GEAP)** is a flagship business acceleration initiative under **Project EMBRACE**, designed to strengthen the global competitiveness of Black-owned businesses, with a primary focus on Black women-owned enterprises operating in the green economy.



The programme equips entrepreneurs with the leadership capabilities, sustainability knowledge and product innovation skills required to access new markets, participate in global value chains and build resilient, future-ready businesses.

G-GEAP combines executive leadership development with specialised green business training to help businesses integrate sustainable practices across their operations while

preparing them for domestic and international market opportunities.

The programme also creates opportunities for participants to connect with corporate buyers, supplier diversity networks and international business ecosystems, supporting responsible market access and long-term business growth.

Who Should Apply?

The programme is designed for Black-owned businesses, with priority given to Black women-owned enterprises, that are seeking to improve their competitiveness and expand into new markets.

Priority sectors include:



**Agriculture and
Agro-processing**



Renewable Energy



Eco-Tourism



Circular Economy



Waste Management



Biomass



**Blue Economy and
Aquaculture**

Businesses operating in sectors such as Construction and Transport & Logistics that demonstrate the potential to integrate greener business practices are also encouraged to participate.

Programme Components

Participants complete an integrated learning journey comprising three specialised programmes:



Green Supply Chain Management

This programme enables businesses to embed sustainability throughout their supply chains by adopting environmentally responsible procurement, logistics and operational practices.

Participants gain practical knowledge in:

- Green procurement and supplier development
- Sustainable logistics and warehousing
- Waste reduction and resource efficiency
- Regulatory compliance
- Sustainable supply chain planning
- Measuring and reporting sustainability performance



Green Product Innovation and Development

This workshop helps businesses develop products and services that respond to growing environmental, market and consumer expectations.

Participants explore:

- Eco-design principles
- Life Cycle Thinking and Assessment
- Sustainable materials
- Circular economy business models
- Green product certifications
- Sustainable marketing
- Gender-responsive product innovation



Leadership Executive Development Programme

Strong leadership is essential for business growth in a rapidly changing global economy. The Leadership Executive Development Programme develops strategic leadership capabilities that enable entrepreneurs to lead innovation, manage change and position their businesses for long-term success.

The programme covers topics including:

- Leadership and Strategy
- Leading High-Performing Teams
- Financial and Economic Decision-Making
- International Business and Innovation
- Business Analytics
- Disruptive Technologies
- Strategic Supply Chain Management

Participants also have the opportunity to participate in an optional international Global Immersion Programme in partnership with a leading international institution.

Programme Benefits

Participants benefit from:

- ✓ Enhanced leadership and strategic management capabilities
- ✓ Improved competitiveness in domestic and international markets
- ✓ Practical knowledge of green business practices
- ✓ Sustainable product development skills
- ✓ Increased readiness for corporate and export markets
- ✓ Access to supplier diversity networks and business matchmaking opportunities
- ✓ Exposure to international business trends and best practice
- ✓ Opportunities to engage with corporate buyers and strategic partners

Programme Outcomes

The G-GEAP contributes to Project EMBRACE by strengthening the capacity of Black-owned businesses to participate in sustainable value chains and the global green economy.

The programme seeks to:



Improve the competitiveness of Black-owned businesses



Increase participation in responsible and sustainable supply chains



Support the development of innovative green products and services



Expand access to domestic and international market opportunities



Build leadership capacity for long-term business growth



Promote greater participation of Black women-owned enterprises in export markets

Programme Impact

- 40 businesses have participated in the programme.
- Participants have completed specialised training across Green Supply Chain Management, Green Product Innovation and Development, and Leadership Executive Development.
- Businesses have strengthened their sustainability capabilities and expanded their readiness to participate in responsible value chains and international markets.

Strategic Partnerships

The G-GEAP is delivered through partnerships with leading academic institutions, sustainability experts, supplier diversity organisations and industry specialists.

Participants benefit from international collaboration and exposure through partnerships that support leadership development, sustainable business practices and global market access opportunities.

Ready to Grow Your Business Globally?

Whether you are looking to strengthen your leadership capabilities, develop innovative green products or position your business for export and corporate supply chains, the G-GEAP provides the knowledge, networks and opportunities to help you compete in a rapidly evolving global economy.

Project

PROJECT EMBRACE aims to economically mainstream Black women and youth through responsible market access and value chain transformation for an inclusive green economy

Objective

Implement a sustainable framework to boost Black women and youth participation in South Africa's green economy through strengthening an entrepreneurial ecosystem providing research, skills development, advocacy, employment, and entrepreneurship support.

Geographic Focus

Focused on South Africa, with reach into SADC and Sub-Saharan Africa.

Implemented by

South Africa Supplier Diversity Council NPC (SASDC)

Duration

01 Sept 2024 - 30 Jun 2027



Our Partners

Funded by:



**Global
Gateway**



Implemented by:



Co-funded by:



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